STROUD DISTRICT COUNCIL

AGENDA ITEM NO

ENVIRONMENT COMMITTEE

13 DECEMBER 2018

9

Report Title	MARKET TOWNS CENTRES INITIATIVE FUND						
Purpose of Report	To seek a recommendation to Strategy and						
	Resources Committee of the allocation of the market						
	towns initiative funds.						
Decision(s)	The Committee RECOMMENDS to Strategy &						
	Resources that the Market Towns Initiative						
	Capital fund is allocated to individual town						
	councils as identified at Appendix A.						
Consultation and	Individual discussions have been held with						
Feedback	representatives of the relevant town councils.						
Financial Implications							
and Risk Assessment	£200k has been allocated over the next 3 years to						
	support the Market Towns Initiative Fund (as set out						
	in 3.1). This funding is subject to match funding						
	from the host Town Council resulting in an overall						
	project cost of £400k. It is recommended that SDC						
	will monitor the projects in Appendix A in partnership with the relevant Town Councils.						
	with the relevant rown douncils.						
	Adele Rudkin, Accountant						
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	Email: adele.rudkin@stroud.gov.uk						
	Risk Assessment: Monitoring of delivery will take						
	place in order to mitigate the risk of non-delivery of						
	projects or misuse of funds.						
Legal Implications	It is for the committee to assess the benefits of the						
	proposed funding allocations in light of the findings						
	of the report at Appendix A. Subject to that, there						
	are no legal implications arising from this report.						
	R.2211D.2011C.2011						
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Report Author	Pippa Stroud, Policy Implementation Manager						
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Options	Capital funds could instead be returned to base						
	budget in order to increase the funds available to the						
	Council's MTFP.						

Performance	Monitoring will take place to ensure that the funding				
Management Follow	is taken up and spent in line with submitted				
Up	proposals.				
Background Papers/	Appendix A: proposed Market Towns Initiative				
Appendices	allocations.				
	Future of Town Centres Report:				
	https://www.stroud.gov.uk/media/640458/future-of-				
	town-centres-final.pdf				

1. INTRODUCTION / BACKGROUND

- 1.1 In 2017 the Council undertook a retail review, which focussed on the main town centres within the District consisting of Stroud, Nailsworth, Stonehouse, Dursley and Wotton-under-Edge.
- 1.2 This review, The Future of Town Centres, was published in August 2017 and considers how these town centres could look and function in 2031. The review also considers the policy levers which may be available to the Council to modify negative effects or boost positive change.

2. ISSUES FOR CONSIDERATION

- 2.1 As part of the review process, investigatory meetings were held with the town councils in order to gain an understanding of their view of the town and how future prospects could be influenced. 'SWOT' analyses (Strengths, weaknesses, opportunities and threats) of each town were undertaken as part of this exercise. The outputs of these analyses can be found in the appendix to the review.
- 2.2 In response, in 2018 the Council allocated a budget of £200,000 over the next three years to a Market Towns Initiative Fund to support capital projects within town centres. The funding is to be made available subject to match funding being made available from the host town council, resulting in an overall spend of £400,000.

3. CONCLUSION / RECOMMENDATION

3.1 The Market Towns Initiative Fund makes the following funding available:

18/19	19/20	20/21	Total
£100,000	£50,000	£50,000	£200,000

4.0 Accordingly, meetings were held with representatives of the five town councils to discuss the funding and potential projects that this could support. As a result, indicative allocations for each year have been set out at Appendix A.

These indicative allocations have been made to reflect the likely deliverability of the schemes put forward within each relevant financial year. Given that some projects inevitably progress more slowly than

anticipated, while others can progress more quickly, these indicative allocations may need to be amended for 19/20 or 20/21. If this is the case, a further report will be brought before this committee.

4.1 Light touch monitoring of take-up and spending of these allocations will be undertaken in with partnership with the town councils.

Appendix A

Town	Project	Amount requested	18/19	19/20	20/21	Total
Dursley	Car park: acquisition and demolition of Newsquest Building	£40,00	£40,000	-	-	£40,000
Nailsworth	Market Street accessibility scheme, town centre improvements, civic centre relocation	£50,000	£5,000	£15,000	£15,000	£35,000
Stonehouse	Wharfdale Way, station signage, Oldends Community Hall.	£78,235	£6,400	£6,925	£30,000	£43,325
Stroud	Station masterplan, signage.	£50,000	£44,700	£5,300	-	£50,000
Wotton	Improvements to proposed car park, Old Town toilets rebuild.	£43,000	£3,900	£20,000	£5,000	£28,900
Total			£100,000	£47,225	£50,000	£197,225